

# Business, Government Services and You

## Wednesday, February 29, 2012



**Join us for a business information and networking event with representatives from various federal, provincial and municipal government organizations.**

- Find resources for business planning, financing, marketing, taxes and more
- Get information on the new provincial accessibility requirements for your business
- Learn how to sell your goods and services to the government

### Program

8:00 a.m. - 8:30 a.m.	Registration and Opening Remarks
8:30 a.m. - 12:00 p.m.	Exhibits & Networking
<b>Seminars</b>	
9:10 a.m. - 9:40 a.m.	Towards an Accessible Ontario
9:50 a.m. - 10:20 a.m.	CRA Business Services
10:30 a.m. - 11:00 a.m.	Why Privacy Makes Business Sense
11:10 a.m. - 11:40 a.m.	Doing Business with the Government of Canada

### Details

Wednesday, February 29, 2012  
8:00 a.m. - 12:00 p.m.

Best Western Highland Inn & Conference Centre  
924 King St  
Midland, ON

**Complimentary Event**  
Free parking available  
Refreshments included

**To register:**  
visit [www.cbo-eco.ca](http://www.cbo-eco.ca)  
or call 1-877-553-5507

Presented by:

**CanadaBusinessOntario**  
Your Business Information Connection

In partnership with:



# Business, Government Services and You

## PROGRAM OF EVENTS - Midland, February 29, 2012

**Burgundy Ballroom**  
8:00 a.m. – 8:30 a.m.

### Registration and Opening Remarks

Sheila Litwin, Regional Business Officer, Canada Business Ontario  
Debra Muenz, General Manager, North Simcoe Community Futures Development Corporation  
Terri Plaxton Smith, Manager, Greater Barrie Business Enterprise Centre  
Exhibitor Introductions

**Burgundy Ballroom**  
8:30 a.m. – 12:00 p.m.

### Trade Show - *Talk with our exhibitors about their programs and services for business*

- |   |  |
|---|--|
| - Accessibility Directorate of Ontario      | - North Simcoe Community Futures Development Corporation |
| - Canada Business Ontario                   | - Public Works & Government Services Canada              |
| - Canada Ontario Export Forum               | - Statistics Canada                                      |
| - Canada Revenue Agency                     | ...and more  |
| - Greater Barrie Business Enterprise Centre |  |

**Burgundy Ballroom (other side)**

### Seminars

9:10 a.m. – 9:40 a.m.

#### **Ministry of Community and Social Services - *Towards an Accessible Ontario: Accessibility for Ontarians with Disabilities Act: 2005***

Did you know that the provision of accessible customer service to customers with disabilities is now the law in Ontario? Learn what the act means for your business; requirements of the new Accessibility Standards for Customer Service Regulation.

9:50 a.m. – 10:20 a.m.

#### **Canada Revenue Agency - *Canada Revenue Agency Business Services***

The presentation will review Electronic Services (My Business Account, My Payment, Electronic Filing Services) as well as Information Session available to businesses.

10:30 a.m. – 11:00 a.m.

#### **Office of the Privacy Commissioner of Canada - *Why Privacy Makes Good Business Sense***

All businesses collect, use, and keep personal info about clients and customers. It is your responsibility to protect this information and use it according to guidelines set out by Canada's Privacy Laws (PIPEDA). Attend this seminar and get the help you need to keep businesses in compliance with the law.

11:10 a.m. – 11:40 a.m.

#### **Office of Small and Medium Enterprise – *Public Works and Government Services Canada - Doing Business with the Government of Canada***

Learn the fundamentals of selling goods/services to the Government of Canada. Acquire information on how to market, how the government does its buying, and how to track opportunities to bid on government purchase.