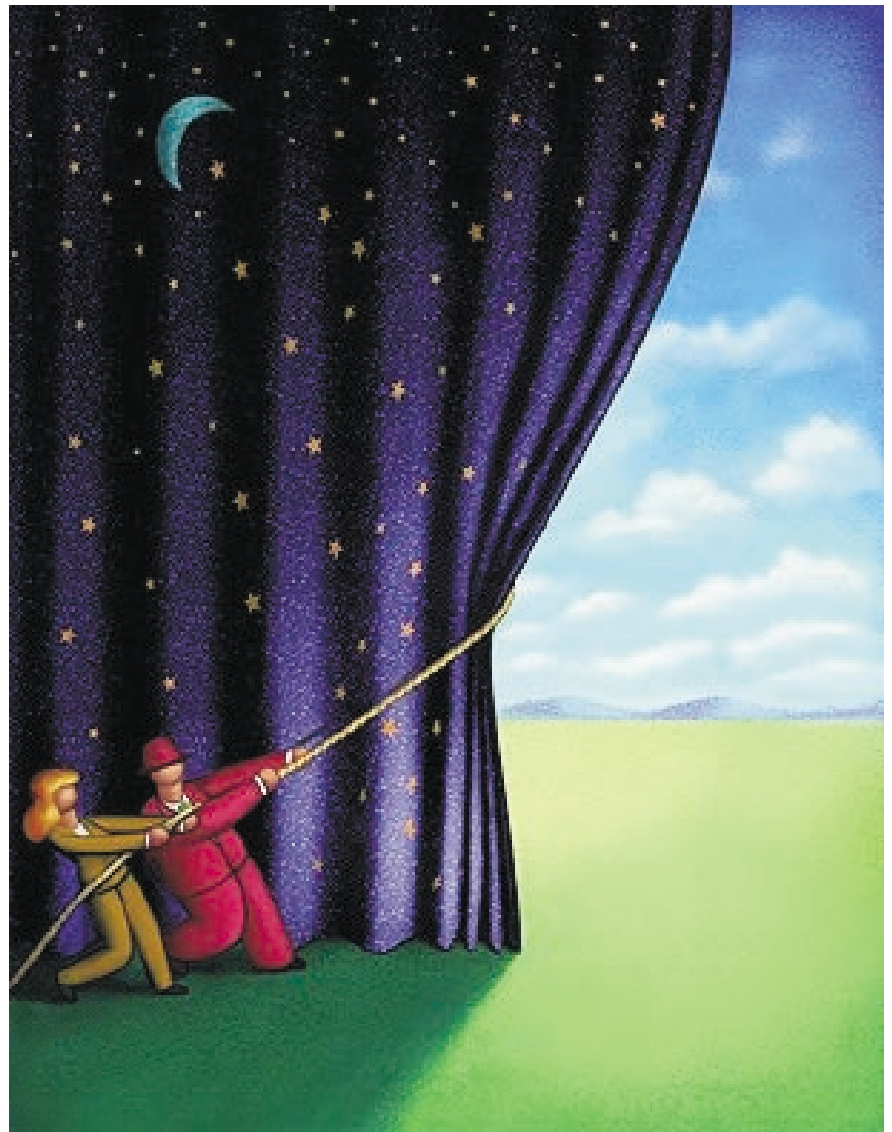

Picture This!

Simcoe North 2000-2050

Our Plan for a Healthy Community

Picture This! Simcoe North 2000-2050 is the result of a year-long consultation process with a variety of residents from our North Simcoe Community. We hope that the information we have collected and the indicators that have been formed can serve as an inspiration and catalyst for action to address pressing community needs and reinforce and enhance the things our community values and is doing well.



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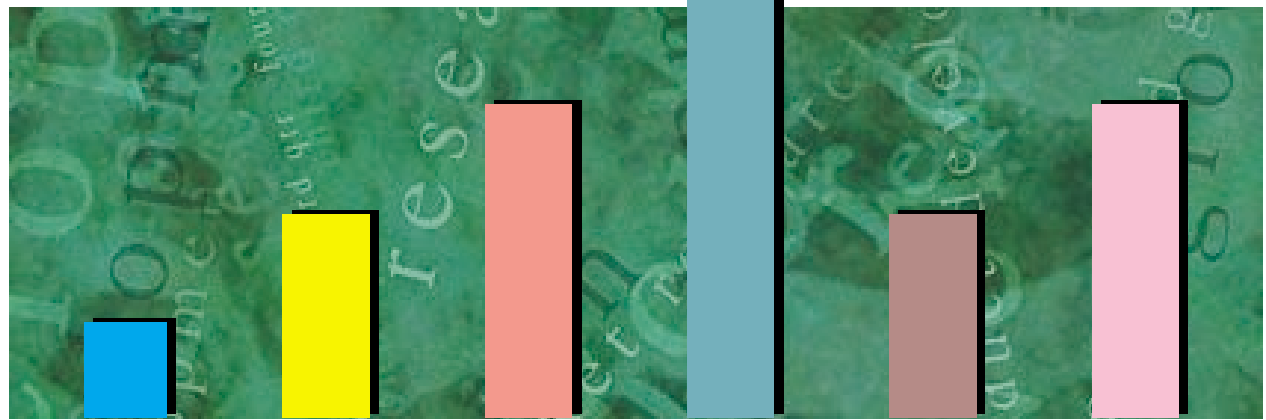
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 Bonnie Shalof
 Jacquie Skinner
 Ernie Vaillancourt
 Ruby Young

**Thank You For Your Time
 And Expertise!**



PARTICIPATING COMMUNITY GROUPS

Ardmore Beach Assoc.
 Askennonnia Seniors
 Bayshore Seniors
 Be-Wab-Bon
 Big Brothers
 Calvary Baptist Church
 Children's Aid Society
 Christian Island Band Council
 Community Living Huronia
 Ebenezer United Church
 École Secondaire le Caron
 Elmvale Junior Farmers
 Family Playhouse
 Field Naturalists
 Friends of Midland Library
 Friends of Penetang Youth
 Friends of Tay Library
 Georgian College
 Georgian Bay Metis Council
 Gift of Grace Soup Kitchen
 General Mills
 Hash House Harriers
 Horticultural Society
 Huronia Association of B & B's
 Huronia Museum
 Huronia Players
 Huronia Soccer Club
 LIFT
 Midland Area Reading Council
 Midland Camera Club
 Midland Chamber of Commerce
 Midland Labour Council
 Midland Lawn Bowling
 Midland Penetanguishene
 Real Estate Board
 Midland Police Services Board
 Midland Municipal Staff
 Midland Secondary School
 Midland Rotary Club
 Midland Town Council
 Midland Youth Group
 Newcomers Club
 North Simcoe Adult Learning Centre
 North Simcoe Hospital Alliance
 North Simcoe Putting People First
 OPP
 Parent Time Out
 Penetanguishene General Hospital Auxillary
 Penetanguishene Mental Health Centre
 Outpatient Staff
 Penetanguishene Secondary School
 Penetanguishene Town Council
 Port McNicoll Community Probus
 Quality Council of North Simcoe
 Rosewood Shelter
 Scotiabank
 Simcoe County District Health Unit
 St. Margaret's CWL
 St. Theresa's High School
 St. Theresa's Parent Teacher Association
 Tay Township Council
 Tiny Township Council
 Villa Residents & Family Villa Staff
 Town of Midland Water & Waste Water Operation
 Town of Midland Youth Networking Committee
 Victoria Harbour Community
 Waubaushe Legion
 YMCA
 Young Parents Program

**Thank You For Your
 Valuable Input!**

OUR STEERING COMMITTEE

Janet Arnett, Georgian College
 Sue Bannon, Midland Area Reading Council
 Nancy Bell, Simcoe County District Health Unit
 Bob Coryell, Tay Township
 Mary DiTomaso, NSCFDC
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 Laurie Schutte, Wye Marsh
 Bonnie Shalof, Passport to Prosperity
 Leila Sheriff, Ontario Healthy Communities Coalition
 Jacquie Skinner, NSCFDC
 Janice Ryan, Waltec
 George Vadeboncoeur, Town of Penetanguishene

**Thank You for Your Guidance
 And Resources!**

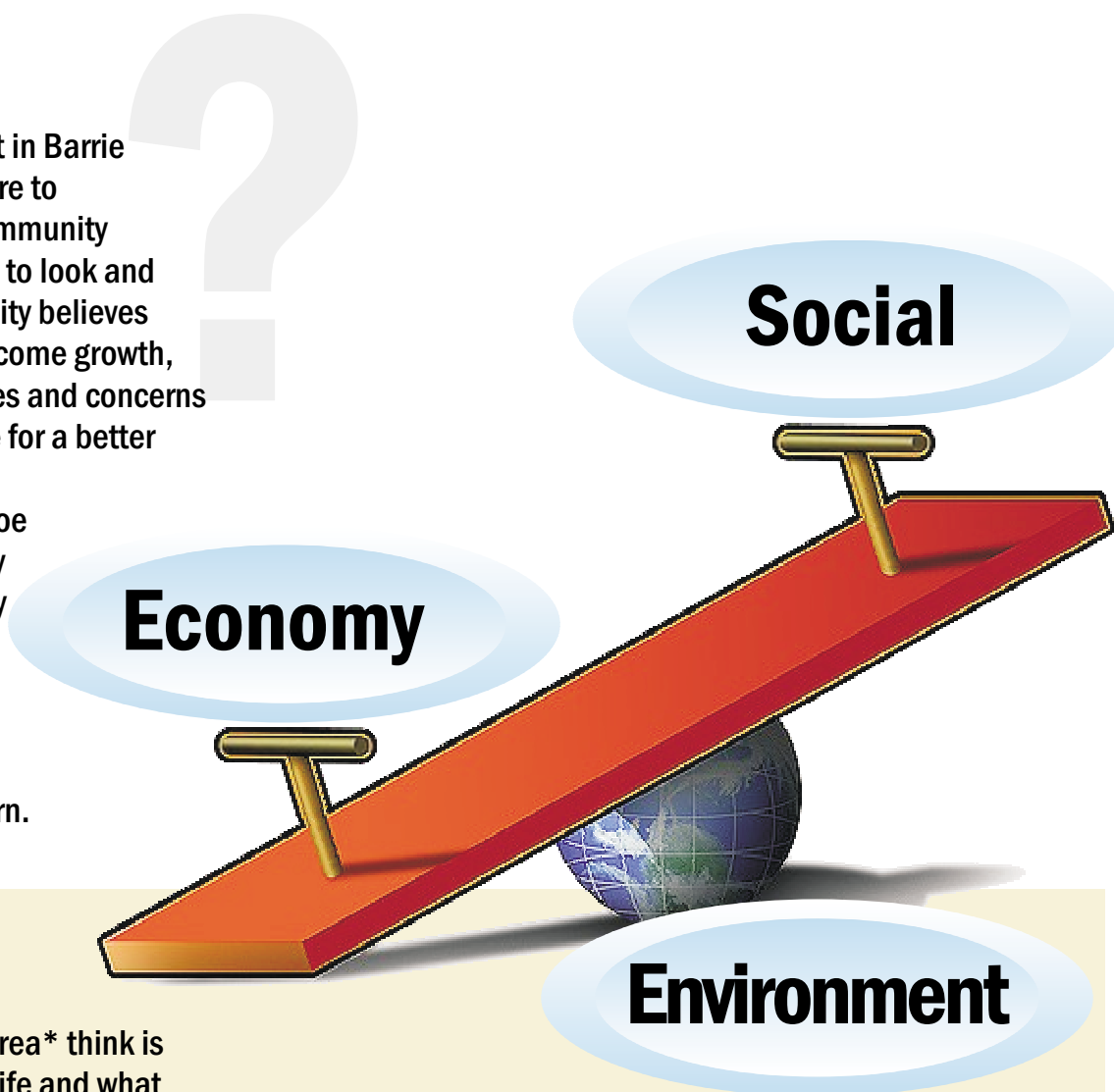
CONSULTANTS

Emily Harris, E. Harris Consulting
 Cathi Brown, M.Sc., Research Consultant, Liam & Kendra
Many Thanks!

Why Do This Project?

There has been an explosion of development in Barrie over the past few years. If North Simcoe were to experience a similar explosion would our community look and feel the same way residents want it to look and feel? How can we protect what our community believes is essential to our quality of life and still welcome growth, investment and tourism? What are the issues and concerns for residents that, if eliminated, would make for a better quality of life for us all.

There is a general recognition in North Simcoe that to continue as a sustainable community we have to be economically, environmentally and socially viable. By identifying characteristics that our community regards as essential, our community will be able to recognize our strengths as well as opportunities to improve our areas of concern.



The Process

We set out to find out what people in our area* think is important and valuable to their quality of life and what issues and problems decrease their quality of life

To this end, we:

- trained 26 facilitators to lead consultation sessions
- contacted over 150 local groups to invite them to participate in community consultations
- completed 79 consultations with 70 groups over a 12-month period (September 2000- August 2001). Community members told us what was great about living here, what challenges and issues they faced and the future they would like to see in the next 50 years.
- completed analysis on information collected during the consultation sessions. Then our consultants, Emily Harris, E. Harris Consulting and Cathi Brown, M.Sc. Research Consultant, began creating measurable indicators reflecting the input from the consultations.
- The first set of indicators are those that can be measured right now using data that is already collected and is accessible to us. This provides us with a baseline measurement for those indicators.
- The second set of indicators are "indicators in progress". These indicators would be extremely valuable to measure but either we could not get access to the data in time for this report or the data currently does not exist.

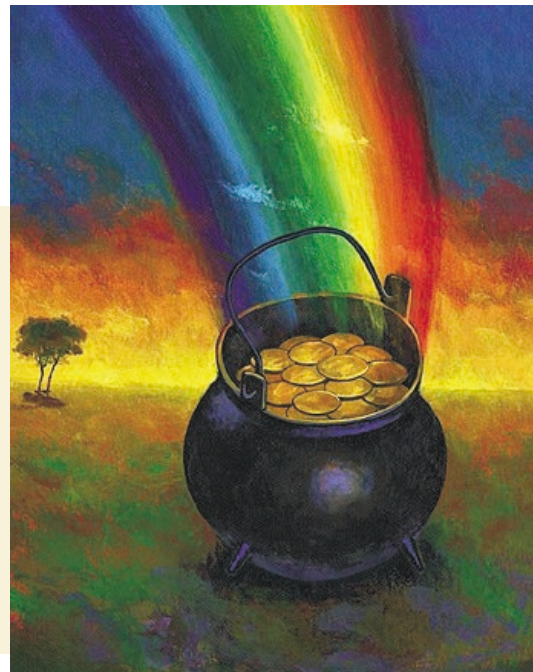
This report is a summary of the highlights of this project.

* Area studied includes Christian Island, Midland, Penetanguishene, Tay and Tiny Township

What Does The Community Value?

Q THE QUESTION

If someone was considering moving here and asked you what you think is great about living here for yourself, your family, and other people what would you say?



There are a many great aspects to living in North Simcoe. Here are a few things people had to say. Sample quotes from the consultations are presented.

Recreation:

About 90% of groups referred to recreation issues.

- Access to 'all season' recreation was a common theme; swimming, skiing, hiking trails, snowmobiling trails, parks, camps and recreational activities for children. "Accessibility of ski hills, water, hiking trails (all season recreation.)" About 20% of groups mentioned the recreational advantage of North Simcoe because of its location. "Easy access to outdoor living", "Recreation at your doorstep".
- There are many opportunities to attend outdoor events and venues: Canada Day at Little Lake Park, the Poker Run, parades, Georgian Bay, Wye Marsh.
- Over 75% of groups mentioned the water. "Water (Big!!) Georgian Bay - recreation, scenic, Clean!, swimming, fishing, boating, accessible! winter (ice!) wildlife, powerfully visual."
- Other forms of activities that were commonly mentioned were restaurants, churches, seniors' recreational/social opportunities, theatre, music, movies and volunteerism.
- Residents like the fact that recreational activities are available to all ages and that most are relatively inexpensive. "Lots of activities for senior to participate in", "Opportunities for children's programs, skating, soccer, lacrosse, YMCA etc."
- Several groups commented that the location of North Simcoe in relation to the larger cities of Barrie and Toronto allows for more varied recreational opportunities.

Environment:

Over 90% of groups referred to the environment.

- More than 70% of these groups commented on the quality of the air and/or water (swimming and drinking). "Our water (swimming) is cleaner than in city. Don't have to worry about closing the lake", "Low pollution, good environment, air quality and water quality", "Good drinking water".
- Over half of the groups made reference to the natural environment and wildlife. "Natural environment attractive", "Proximity to nature - saw a deer this morning, saw a raccoon, cardinals, orioles etc.", "Lots of opportunity to interact with nature".
- Many groups (over 40%) viewed the weather in North Simcoe, with its four distinct seasons, as contributing to a positive quality of life. "Landscape, Water, Georgian Bay Lakes, Nature, all season activities", "Like variety of weather extremes", "Have 4 distinct seasons - each with own character".
- Cleanliness of the towns as well as the low light and noise pollution also contributes to a high quality of life in this area, according to about 40% of groups. "You can see the stars", "Clean - no garbage/graffiti, no littering, people care more", "No air/noise/people pollution e.g. congestion".

Safety:

In general, people feel that North Simcoe is a safe place to live. Approximately 85% of groups mentioned this as being one of the positives of living in this area.

- 45% of groups felt that there was less violence, use of drugs and a lower crime rate than in larger areas. "Lower crime rate", "Not as much violence as in city", "Drug population not as bad here as compared to city."
- Over 20% of groups mentioned those services such as the fire, police and ambulance are quick to respond and are community-oriented. "Good fire and police and ambulance services", "Very well-run police services locally", "Police reaction is quite quick".
- Groups noted that there is both formal and informal citizen involvement in safety. "Active Neighborhood Watch", "People watch out for one another here".
- 25% of groups who mentioned safety did so in the context of children. "Sense that community is safe for the children - can let them play", "Feel safe at home, having kids play outside - safe environment."

People:

Over 80% of groups mentioned that "people" contributed to the great quality of life in North Simcoe.

- North Simcoe is full of "friendly" people according to about 80% of groups that referred to people. "People are friendly", "People - friendly, cheerful, small town atmosphere, walk downtown someone always says hi!"
- Friendliness also extends to businesses to which references were made by over 15% of groups. "People are friendlier i.e. Cashiers in stores", "Small businesses - friendly, helpful- go above and beyond to offer assistance", "Local retail stores and trades people are competent, honest, friendly, helpful and cheerful".

Lifestyle:

Almost 80% of groups made comments referring to lifestyle qualities such as "peacefulness", "simplicity", "freedom", "relaxed" and "less stressful".

- About 35% of these groups spoke about the slow pace of life. "Pace slower, people take time to smell the roses", "Relaxed pace", "Pace of life time to enjoy".
- "Quietness of the area" was mentioned by approximately 30% of the groups. "Peace and quiet, natural environment", "very quiet community".
- About 20% of the groups spoke of the "peacefulness" of the region. "All around peace and serenity of whole area", "Getting away for the big city peaceful, quiet, great place to retire".
- "Less stress" and "relaxing" were themes laid out by over 15% of the groups. "More stress-free, healthier environment", "Relaxing, comfortable place to raise a family", "Beaches, less cement, space, relaxing".
- A comparison was made quite frequently (20% of the time) between the lifestyle of North Simcoe and the "city". "All the benefits of the big city without living in it", "Sense of more freedom vs. city", "Serenity 'say what you want about the action in the big city, there's nothing like this' sitting in the hot tub on the deck looking at the stars".

What Does The Community Value?

Family-Children-Youth:

At least 75% of the groups made reference to how North Simcoe is a great place for children, families and youth.

- Most of these groups (50%) liked the wealth of recreational opportunities available for families, children and youth. “Great place for families, # of facilities, close access to arenas, ballparks, clubs etc.”, “Large recreational & sports base for children”, “4H Clubs, Boy Scouts, Girl Scouts, Brownies”, “Activities for youth increasing”, “Having a variety of family-oriented activities”.
- According to 35% of these groups, North Simcoe is a great place for families because of the interconnectedness of the community and the formal and informal support provided by neighbours and businesses. “We know our neighbours, their kids and we look out for them”, “Positive values - family values, looking after your neighbour, volunteerism”, “Community support (business and local public) of sports activities for all ages”, “A lot of support to lower income family - like YMCA sponsorship program”.
- The perceived safety of children in our region was mentioned by about 30% of these groups. “Small % of worry about kids being out”, “Great place to raise children - safe, parks, small community - children can know their mayors, police chief”, “Safe environment for kids to play - no fences needed in backyards”.
- Facilitators frequently (about 20%) heard the phrase North Simcoe is “a great place to raise a family (kids)”.

Community:

Over three-quarters of the groups described the community of North Simcoe with words like “nurturing”, “familiarity”, “interconnectedness”, “cooperation”, “caring”, and “pride”.

- Over 45% of groups made a positive reference to the word “small” when describing the community. In general, they liked the “small town feel or atmosphere” of North Simcoe. “In a small community people have a more caring attitude”, “Small communities promote social relationships - you can't go somewhere without finding someone that you know”, “Small enough to feel sense of community - make connections with people, not anonymous”, “Small community feel”.
- Getting to know your neighbours is an integral part of feeling a sense of community and over 25% of groups who described their community indicated so. “Good neighbourhood (neighbours) clean, safe, interactive”, “We know our neighbours, their kids and we look out for them”.
- Over 20% described feeling a “sense of community” in North Simcoe. “Sense of community and volunteerism. Strong community spirit”, “Sense of community, care about community because they know each other”.

Community Support:

Community support encompasses a large range of activities from participation in community events to fundraising activities, informal support networks to service groups. More than 75% of groups mentioned community support as being a positive aspect to living in North Simcoe.

- The opportunity to volunteer in varying capacities was the most frequently cited supportive activity, mentioned by over 25% of these groups. “Many opportunities for personal volunteering”, “Volunteerism- people come forward when you put the call out”.
- Over 20% of groups spoke of community support for sports and recreational activities. “Lot of Special Olympics - floor hockey, swimming, bowling, curling, cross-country skiing, baseball, snowshoeing”.
- Support groups (formal and informal) were mentioned by just over 20% of groups. “Lot of community supports i.e. Native Centre, Big Brothers, Rosewood”, “Wide variety of community services - CAS, Wendat, Community Living, Wye Marsh, United Way, Tim Horton's Foundation”.
- About 20% of groups mentioned the support provided by the service clubs in the area. “All service clubs duly represented here and do great work”.

Location:

Over 70% of groups indicated that location was a positive aspect of living in North Simcoe.

- Many of these groups (over 70%) talked about the location of North Simcoe with respect to having “easy access” to many amenities; the water, outdoor activities, larger urban centres, and hospitals are a few that were mentioned.
- Over 70% of these groups liked that one could drive only a short distance to get to “larger” cities: “Close to big cities, airport, hospital, major transportation routes”, “Small community but close to large cities and access to good highway to get you there”.
- About 46% spoke of access to Georgian Bay and outdoor recreational activities. “Proximity to water activities”, “Accessibility of ski hills, water, hiking trails (all season recreation)”, “Georgian Bay and 30K Islands”.

Education:

More than 70% of groups made some reference to education.

- About 35% of these groups described the school system in North Simcoe as being “good”. “Good education for small area (better quality - do a good job here)”, “Good educational opportunities”, “Good school- fairly small/spirit - more time with students/teachers”.
- Over 20% of these groups mentioned the educational value of having both Anglophones and Francophones in the community. “Bilingualism-schools-area has great French support”, “Francophone population- opportunity for kids to be educated in French and English”, “Access to French language and education”.
- About 20% mentioned that they thought the schools were safe. “Less violence at school”, “School environment - feels safe”, “Kids don't have to go through metal detectors in schools - fairly safe schools”.
- About 20% indicated that the small size of the community allows for a higher quality of education. “Small schools and access to play in band (travelling with them also)”, “Smaller population in schools - friendlier - better student/teacher ratio”.

Transportation:

Just over 65% of groups mentioned transportation. In addition to cars, this includes references to road maintenance, local and inter-community bus service as well as other modes of transportation such as bicycles and walking.

- Over half of these groups referred to the lack of traffic as contributing to the quality of life. “Lack of congestion (get to work in 5 min., ride bike to work, etc.)”, “Ease of getting to work - no traffic”, “Nice for motorcycling, old cars because of traffic levels”.
- The snow removal service was mentioned by about 15% of these groups. “Snow service- excellent”, “Better snowplowing services than city and less salt”.
- About 20% thought that living in a small town was advantageous because they could walk or ride bicycles to get where they wanted to go. “Size & proximity to schools, shopping, recreational facilities, no need for public transportation”, “Small town allows you to walk wherever you want to go”.



issues & challenges

What Are The Community Issues and Challenges?

Q THE QUESTION

If someone was considering moving here and asked you what you think the negatives are about living here for yourself, your family, and other people what would you say?



Our participants had a lot to say. We present a brief summary of the top issues. Sample quotes from the consultations are presented.

Transportation:

Over 90% of the groups referred to transportation issues.

- About 80% of those groups commented about the lack of public transportation throughout North Simcoe and, therefore, our reliance on cars. "For anyone who doesn't drive, transportation is a real problem regardless of age."
- There were also comments about the condition of the roads and highways. Several groups commented on snow and snow removal. (Remember, some of the consultations were done in the winter of 2000/2001 when we had a lot of snow.) Groups also commented on transportation in relation to seniors, education, the cost of living, safety, and the need to go out of town to get a driver's license.

Recreation:

About 90% of groups referred to recreation issues.

- About half of those groups spoke of recreation in connection with youth
"Not enough to do." "Need a place to go instead of hanging out in front of stores."
"Youth Centre services Grade 5-12-nothing for youth out of school."
- About half the groups also spoke of recreation in terms of "not enough" and/or "need more." "Need another ice surface." "More bike and highway paths/walking paths." "More evening family entertainment (roll up sidewalks at 6:00 PM)."
- Several groups who commented on recreation referred to the expense:
"Recreation is not affordable for everyone."
- The need for community centres was identified by some groups:
"Need more community/rec centres."

Jobs:

About 90% of groups referred to issues about jobs in North Simcoe.

- About half of those groups who spoke about jobs generally referred to the lack of jobs.
"Not enough job opportunities." "Won't hire full-time." "Not enough jobs in the area."
- About half of the groups spoke of jobs in relation to youth.
"Lack of jobs for youth." "Not enough job opportunities for young people once they are finished school."
- About 20% of groups linked jobs to the cost of living.
"Not enough employment that can sustain a family (lot of part-time without benefits)." "Lots of minimum wage jobs."

Health:

About 90% of groups referred to health issues.

- Of those groups about 70% commented about the shortage of family doctors.
"No family doctors." "Lack of doctors."
- Other concerns expressed included wait times in emergency, for tests, and for specialists' appointments; the need to travel outside the area to see most specialists; shortage of nurses and other medical personnel; and both the expense of and lack of services in mental health care.

Youth Issues:

About 80% of groups referred to issues pertaining to youth.

- Youth Recreation and Jobs have already been discussed above.
- About 25% of groups had comments about youth and education. They ranged from "(Christian Island high school students) typically board out in winter months - traumatic. Parents don't have daily access to kids" to "number of teens not completed high school" to "Lack of post-secondary educational opportunities for young people means many move away and don't return."

issues & challenges

What Are The Community Issues and Challenges?

Environment:

About 80% of groups referred to the environment.

- About half of those groups had comments about the weather.
“Winter conditions a problem to get around creates isolation.”
- About half the groups referred to waste disposal.
“Manure seeping into streams.” “Improper holding tanks, septic beds, etc.”
“Recycling not as extensive as it could be.” “Amount of garbage dumped in forests.”
- About half of the groups had concerns about water, both drinking water and recreational water.
“Quality of water in Little Lake Park in summer.” “Not protecting our water enough.”
“Water is dirty Georgian Bay.”
- There were also comments about pesticides, chemicals, and sludge. Geese and seagull problems were also noted.

Government:

About 75% of groups made comments about municipal, provincial or federal governments.

- About 40% of those groups referred to decisions, policies, and funding issues that were a provincial or federal responsibility. Most of the comments were provincially related - downloading, cuts in provincial funding and provincial responsibilities.
- Other government related topics included local politics and political rivalries:
“Municipalities don't work together.” “Lack of co-ordination between local government on key issues.”
- There were also concerns about the Superjail and its effect on the community; planning and development and taxes.

Shopping:

About 70% of groups made negative references to shopping in North Simcoe.

- Comments were about lack of choice, accessibility, and higher prices.
“Shopping - drive to Barrie/Toronto because of lack of selection.”
“It's a ghost town after 5:00 PM. Stores close.”

Cost Of Living:

About 70% of the groups had comments relating to the cost of living.

- Transportation and cost of living:
“Transportation is an issue for low income or fixed income and seniors.”
“High gas prices.”
- Cost of recreation:
“Many activities for youth are expensive.”
- Jobs and the cost of living:
“Not enough full-time jobs required to work 2-3 jobs to earn a living.”
“Daycare lacking or expensive.”
- Housing and the cost of living:
“Cost of housing high for wages a person can make locally.”

Safety:

About 70% of groups referred to issues about safety.

- About 40% of these groups made general comments: for example, about vandalism, gangs and fighting, and domestic violence.
- Transportation and safety: Most of the comments referred to winter driving and snow removal. However, there were also comments about drinking and driving, unclear traffic lines, and the dangers of walking in the winter.
- Recreation and safety:
“Amount of boat traffic and lack of boat policing.” “Bars serving minors.”

Education:

About 65% of groups referred to education issues.

- About 40% of these groups commented on a variety of education issues.
“Too many portables.” “More variety of courses in adult education.”
“Lack of post-secondary for young people.” “High unemployment low education.”
“Literacy is a problem.”
- About 30% of these groups spoke of education and transportation.
“Kids can be on bus up to 2 hours a day buses cramped, air quality poor.”
“Public transportation is poor - limits access to education, etc.”
- About 25% of these groups identified education in the context of jobs.
“Not a lot of jobs without skills.” “Lack of apprenticeship training facilities.”

Housing:

About 50% of groups identified issues with housing.

- About 45% of these groups spoke of housing in the context of cost of living.
“Lack of good affordable housing/low income housing is rundown.” “Lack of quality affordable rental property.”
- About 30% of these groups particularly identified seniors' housing as an issue.
“No low income seniors housing.” “Need retirement and nursing homes and senior citizen apartments.”
- About 30% of groups spoke of the amount of housing available.
“Shortage of good rental properties.” “Shortage of moderately priced homes to buy.” “No emergency housing for families.”



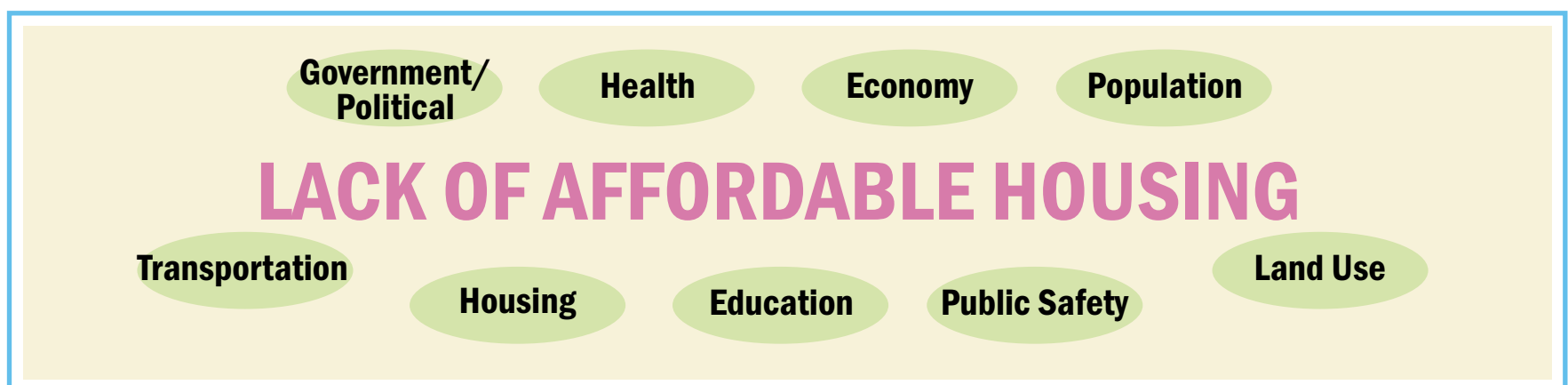
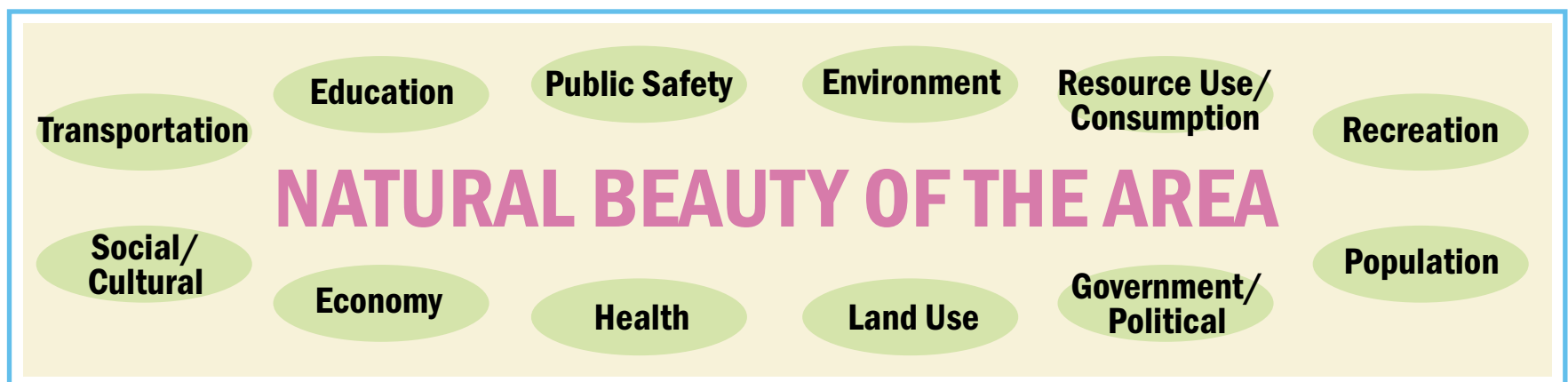
LINKS

A community is made up of different parts that work together to keep that community sustainable. For example, we need to have jobs. But jobs alone are not enough. People must have a means of transportation to get to and from those jobs. There must be appropriate housing so that we can attract people to those jobs. The community must also provide such things as schools, healthcare, shopping, recreation, etc. in order to both attract jobs and the people to fill them.

Links begin to show the complexity of the community and how the parts are connected to one another.

These are samples from actual consultations. You can see that it is possible to recognize links whether we are looking at something wonderful about North Simcoe or a challenge that faces us. The participants expressed surprise at how many links there were to the issues they had identified.

Link	Explanation
Economy	Anything to do with getting money or spending money i.e. employment, unemployment, poverty, business.
Education	All levels from pre-school to all facets of adult (literacy, post-secondary, apprenticeships, general interest courses)
Energy	Electricity, solar power, etc.
Environment	Natural surroundings, air quality, water quality etc.
Government/Political	All levels. Anything that is funded by, monitored by, or in any way affected by government policy
Health	All aspects from prevention or wellness programs through to acute care and long term care
Housing	All types: single family, mobile home, apartments, supportive housing for seniors etc.
Land Use	How any particular piece of land is used
Population	How many people and where they live
Public Safety	Anything related to public safety e.g. policing, lighting, accident prevention
Recreation	Public and individual: sports, the arts, crafts, etc.
Resource Use/Consumption	Use of natural resources
Social/Cultural	Connections between people: language, background, etc.
Transportation	Includes public transportation, private cars, trucks, trains, planes, road maintenance/construction, snow clearing, etc.



10 INDICATORS

Indicator 1 Education

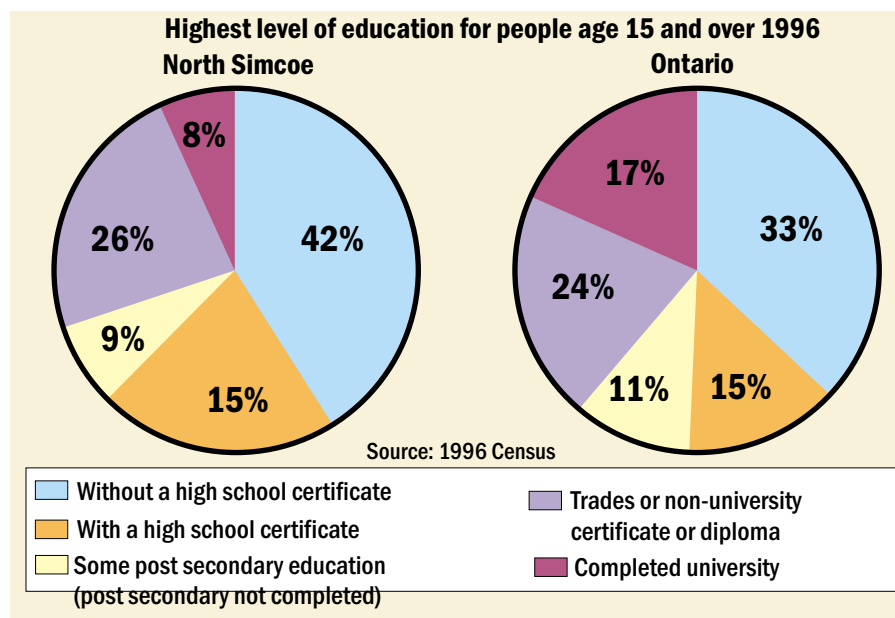
Highest level of education for people in North Simcoe age 15 and over compared to Ontario.

Our original goal was to compare the Ontario Secondary School Diploma (OSSD) graduation rate for North Simcoe to the Ontario rate. However, currently students have the option of graduating with an OSSD at either the end of Grade 12 or their Ontario Academic Credit (OAC) year. In 2003 there will be 2 graduating classes - those who have completed the 5 year program and those who have completed the 4 year program under the new curriculum. This makes it difficult to compare data with upcoming years. The indicator becomes "a work in progress until 2004".

Instead, we decided to look at the 1996 Census data for education. The 2001 Census data on education will not be available until March 11, 2003.

These charts give us a snapshot of the education levels of the population of North Simcoe compared to Ontario. It looks at all people age 15 and over. Most students who graduate from high school are at least 18 years old and this may account for the high percentage of the population "without a high school certificate". Proportionally more people in North Simcoe have a trades or non-

university certificate or diploma compared to Ontario. This may be a reflection of the industrial base of the area. Proportionally less than half as many people in North Simcoe have completed university compared to Ontario. This also may be a reflection of the lack of jobs available in North Simcoe for university graduates. It was well recognized in the community consultations that youth who leave North Simcoe for higher education, often don't come back once they graduate because of the scarcity of jobs available to them.

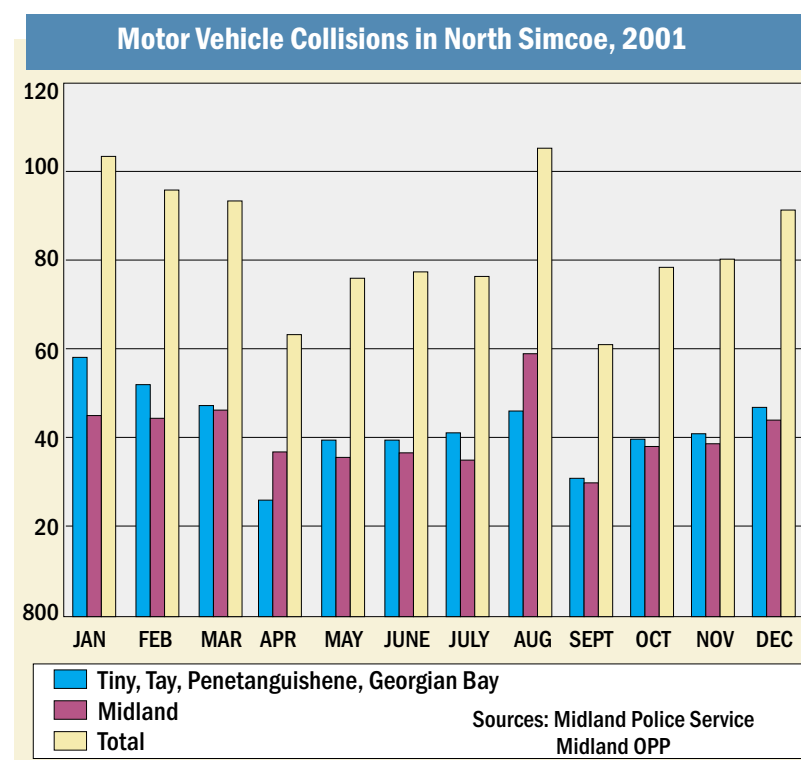


Indicator 2 Transportation and Safety

The number of road accidents that occurred in North Simcoe over a one year period in relation to the season and the location of the accident

Many factors contribute to motor vehicle accidents, including weather, road conditions, population and location (urban vs. rural). North Simcoe is unique in that it contains both rural and urban areas and both the weather and population fluctuates greatly from season to season. The following graph shows the number of road accidents in North Simcoe by month in 2001. A yearly cyclical pattern to road accidents can be seen with a high number of accidents occurring in January during the heart of winter and again during the heavy tourist month of August. The higher number of motor vehicle collisions during August in Midland compared to the rest of North Simcoe may reflect the increased traffic in Midland during the tourist season.

Notes: The OPP detachment statistics include Penetanguishene, Tiny Township, Tay Township, Georgian Bay Township and Provincial Highways 12 and 93. The numbers include all reportable (over \$1,000 damage and/or person injured) collisions and non-reportable (less than \$1,000/no one injured) collisions that resulted in police attendance. Anishinabek Police Service data was not available at the time of printing.



10 INDICATORS

Indicator 3 Environment

The number of poor air quality days per year in North Simcoe compared to Toronto

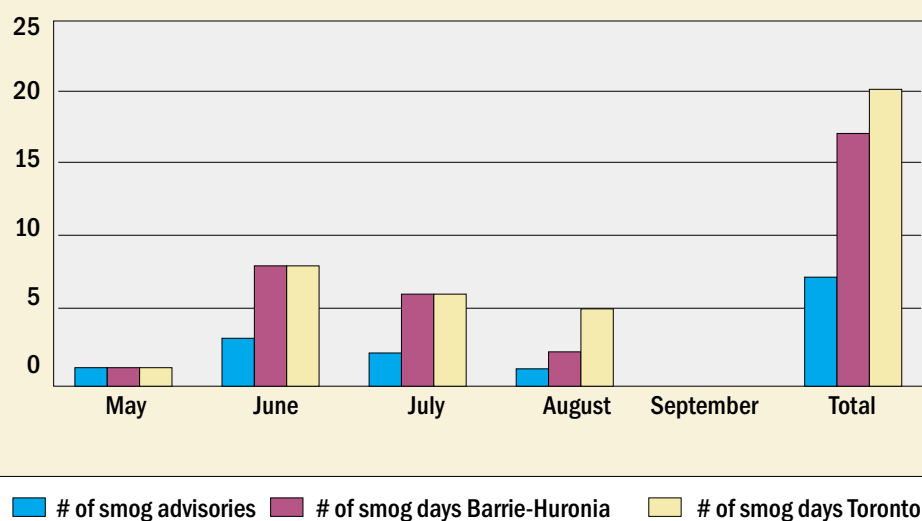
Since 1988 the Ontario Ministry of the Environment (MOE) has operated an extensive network of air quality monitoring sites across the province. From these sites, data is collected on air levels of sulphur dioxide, ozone, nitrogen dioxide, total reduced sulphur compounds, carbon monoxide and suspended particles. Each of these pollutants is known to have adverse effects on human health and the environment. In 2000, there were 34 sites in 24 urban centres and 6 rural centres. An Air Quality Index (AQI) is calculated from the data at each of these sites and Smog Advisories are issued during “smog season” (May 1st to September 30th) when this index reaches an unhealthy level.

In 2000 the MOE conducted a Georgian Bay Air Quality Study. The air quality at 12 sites around the Georgian Bay area was monitored and compared to air quality levels in Toronto. Honey Harbour and Georgian Bay South were among the 12 sites around Georgian Bay. The following pollutants were measured at each location: ozone, inhalable particles, nitrogen dioxide, mercury and sulphur dioxide. In general, the air quality around Georgian Bay was better than in Toronto and at no point did the levels of any of the pollutants exceed the provincial criterion levels.

Air Quality Results, Georgian Bay vs. Toronto 2000			
Pollutant	Provincial Criterion	Georgian Bay Range	Toronto Range
Ozone (O ₃)	80 parts per billion	26 - 76	13 - 84
Inhalable particles (PM ₁₀)	50 µg/m ³	7.3 - 28.3	10.5 - 40.8
Nitrogen dioxide (NO ₂)	100 parts per billion	0.8 - 11.0	12.3 - 28.1
Mercury (Hg)	2000 ng/m ³	1.1 - 1.3	2.1 - 3.0
Sulphur dioxide (SO ₂)	100 parts per billion	1 - 8.5	2.8 - 6.0

Source: Georgian Bay Air Quality Study 2000, MOE, 2001

Smog advisories and days in 2001 Barrie - Huronia - Toronto



Source: Ontario Ministry of the Environment, Air Monitoring Section

In 2001 the MOE added Barrie to its network of monitoring sites. This means that Smog Advisories can now be issued for Barrie-Huronia. In 2001 seven advisories were issued to both Barrie-Huronia and Toronto between May 1st and September 30th. There were a total of 17 smog days in Barrie-Huronia compared with 20 smog days in Toronto. With this new monitoring site in Barrie, we will be able to compare the air quality in North Simcoe to that in Toronto and other sites in Ontario on a regular basis.

For your information:

The public can access the daily index values (AQI's) by calling the MOE's automatic telephone answering device.
 English Recording: 1-800-387-7768
 French Recording: 1-800-221-8852
 Or by visiting their website:
www.airqualityontario.com

10 INDICATORS

Indicator 4 Health

The sum total patient load of Family Practitioners in North Simcoe and what percentage of the population is served.

One overwhelming concern in North Simcoe is the perceived shortage of family physicians. We sought to determine the patient load of family doctors in North Simcoe but soon found out that this task was much more involved than simply asking the doctors to count their existing patients.

An independent study commissioned by the North Simcoe Hospital Alliance (NSHA) in 1999-2000 estimated that this area needs 33 full-time family practitioners to provide service to this community*. Presently there are 31 General/Family Practitioners in North Simcoe however, they don't all practise full-time. Furthermore, the latest information from the NSHA indicates that of the 31 Family Practitioners only 14 practise family/general medicine exclusively and 1 GP has retired. The remaining 16 GP's split their time between family medicine and one or more other services. So although these doctors work full-time, they are actually working part-time as a family physician. This being the case, the question is not just how many GPs are needed to serve the population of North Simcoe but what they do.

General/Family Practitioners in North Simcoe and what they do:

1	has retired			
14	practise family/general medicine exclusively			
16	practise family/general medicine PLUS one or more of the following services:			
	Emergency	(11)	Obstetrics	(8)
	Anaesthesia	(4)	Psychiatry	(1)
	Medicine	(2)	Surgery	(1)

Source: NSHA

Since the completion of that study, the Superjail has opened, the population has increased, a community clinic has opened and some of the older GP's are getting closer to retirement age. The demand for family practitioners continues to increase.

* NSHA Medical HR Plan - April 2000



Indicator 5 Health

The number of nursing home beds in North Simcoe vs. the number of people on the waiting list.

There are 3 Long Term Care facilities servicing North Simcoe. With an aging population, the demand for the limited number of beds in these facilities will continue to increase.

There are a total of 312 Long Stay beds available in North Simcoe. As of December 31, 2001, 229 people on the waiting list chose one of the three facilities in North Simcoe as their first choice. Last year, 153 people were admitted to one of the three facilities in North Simcoe either in a Short Stay or Long Stay bed.

This means that:

1. We don't know how many of the 153 admissions last year were for long term beds. However, we know that the turnover of beds is slower than the need for beds, indicating that people can remain on the waiting list for long periods of time before a bed becomes available.
2. With an aging population, the need for more beds will only continue to rise.

Number of Long Term Care Facility Beds in North Simcoe

Facility	Long Stay Beds	Short Stay (respite) Beds
Georgian Manor, Penetanguishene	105	2
Villa Care Centre, Midland	107	2
Hillcrest Village, Midland	100	-
Total	312	4

Number of People on Waiting List (as of December 31, 2001)

Facility	Waiting as 1st Choice	Total Number Waiting*
Georgian Manor, Penetanguishene	112	220
Villa Care Centre, Midland	46	171
Hillcrest Village, Midland	71	224
Total	229	615

*One person may be counted more than once as they may have registered their name at all three facilities.

Number of Admissions

Facility	Cumulative Year 2001*
Georgian Manor, Penetanguishene	67
Villa Care Centre, Midland	63
Hillcrest Village, Midland	23
Total	153

Source: CCAC Simcoe County

*Includes Long Stay and Short Stay admissions.

10 INDICATORS

Indicator 6 Recreation

Persons per community centre by region in North Simcoe.

A common theme that arose was the need for a place for youth, parents with children, and seniors to go, especially during the evenings and weekends. North Simcoe offers many recreational opportunities; however, access to these programs can be hindered either due to the cost or the location. Community centres often fill a recreational niche within the community as the programs provided are accessible to a greater portion of the population.

Based on the feedback we obtained, we sought out a definition of community centre that would meet the needs of the community. Our definition of community centre is the following:
A building that provides a venue for a variety of community activities. It is available to anyone in the community during the day and evening all year round. There is either a nominal cost involved or access is free. A community centre contains a large gymnasium, a stage, a kitchen and meeting rooms.

Region	Population	Number of Community Centres	Number of People per Community Centre
Midland	16,110*	0	0
Penetanguishene	7,982*	0	0
Tay Township	9,209*	2	4,605
Tiny Township	9,332*	2	4,666
Christian Island	630*	0	0

*Source: Values supplied by individual municipalities

For your information:

Midland:

According to our definition there is no community centre in Midland. The Civic Centre in Midland will be closing.

Penetanguishene:

Currently Canadian Martyrs School is available during evenings and weekends from September to June and 7 days a week during the summer months.

Tay Township:

There are community centres in Port McNicoll and Victoria Harbour. There is a charge for municipally run programs (i.e. aerobics) to cover the cost of the instructors. Youth and seniors activities are free. Weekends are reserved for weddings.

Tiny Township:

There are community centres in Wyebridge and Lafontaine. Wyebridge Park and Recreation Association offers line dancing on a regular basis and baseball in the summer. The rental fee is \$15/hr for Wyebridge residents, \$30/hr for non-Wyebridge residents. The Lafontaine Parks and Recreation Volunteer Association runs the Lafontaine Community Centre. It runs its own programs: aerobics, clogging and yoga. They rent the hall for \$100 per day. They have their own liquor license but you must hire your own bartender at \$10/hour. There is a games room with pool table and darts that rents for \$50/day. There is also an outdoor arena that rents for \$40/hr and can be used for dances in the summer. The community centre is mostly used for weddings, anniversaries and birthdays, other than the programs run by the association.

Indicator 7 Community Support

Volunteer rate for North Simcoe

Volunteerism is the act of offering time, energy and skills of one's own free will. It is considered to be one of the most supportive acts an individual can do within a community. The act of volunteering helps to transform a collection of houses into a community. It acts to link individuals with each other, their community and their environment.

In 2000, the volunteer rate for Ontario was 25% and the average number of hours contributed was 162*. Volunteers contribute to community living in a wide variety of ways, from sitting as a board member to collecting/serving/delivering food to teaching or coaching. There are also the informal volunteer activities that play a vital role in nurturing and sustaining neighbourhoods and communities. Activities such as shopping/driving others, visiting the elderly, writing letters and yard or maintenance work are integral activities which form a supportive network within communities but are not formally recognized as such. In 2000, 77% of Canadians reported helping others in some capacity or other.

A very useful indicator for community support would account for all the formal and informal volunteer contributions to the community. However, it would take an in depth survey within the North Simcoe community to establish all the volunteer contributions to North Simcoe.

If we apply the Ontario 2000 volunteer rate of 25% to the North Simcoe population of approximately 43,250 we would get an estimate of 10,813 volunteers. However, a more community-based approach to estimating this rate would be much more useful. As we can not calculate the volunteer rate in North Simcoe without doing our own community-based survey, we decided to present you with a picture of the "tip of the iceberg".

Community Link North Simcoe maintains a comprehensive database of most social and community groups in North Simcoe. This database is filled with extremely useful information, including most (but probably not all) of the organizations in North Simcoe that rely on volunteers. That list has 217 entries! We do know the recorded number of volunteer hours contributed to the following five organizations:

Community Living Huronia	} 19,467 Hours 594 Volunteers
Community Link North Simcoe	
Midland Area Reading Council	
Wye Marsh Wildlife Centre	
YMCA	

We also know this is a huge underestimation of the contribution of volunteer hours since not all volunteer committees were included in the count. Furthermore, calculating the number of hours of volunteer time is convenient but doesn't measure the true value of volunteers to the community.

* Highlights from the 2000 National Survey of Giving, Volunteering and Participating. Statistics Canada. Catalogue no. 71-542-XIE

10 INDICATORS Indicators 8+9 Safety

Rate of domestic assault in North Simcoe compared to the Ontario rate and its ranking among crime statistics for North Simcoe.

Domestic violence is any use of physical or sexual force, actual or threatened, in an intimate relationship, including emotional/psychological abuse or harassing behaviour. Although both women and men can be victims of domestic violence, the overwhelming majority of this violence involves men abusing women.*

In 1999 the one-year rate of wife assault was 3% and the five-year rate was 8%*. The rate of domestic assault in North Simcoe and its ranking among crime statistics for North Simcoe will not be available until the various police services finalize their 2001 reports.

Domestic Occurrences in North Simcoe 2001

	Midland	Penetanguishene, Tiny, Tay ⁰
Calls for service (domestic)	132	205
Cleared by charge ¹	82 ¹	N/A
Domestic Assaults ²	N/A	50 ²

0= Midland OPP detachment statistics not possible to break down by region.

1= Number of occurrences that resulted in a charge, not necessarily a domestic assault

2= Number of domestic assault charges.

According to the Criminal Code of Canada, "domestic offences include, but are not limited to, homicide, assault, sexual assault, threatening death or bodily harm, forcible confinement, harassment/stalking, abduction, breaches of court orders and property-related offences". In Midland, 62% of the 132 domestic calls for service in 2001 resulted in a charge. Clearly over half the calls were violent enough in nature that they warranted some form of a charge. In the rest of North Simcoe the OPP were called to 205 domestic occurrences. Almost one quarter of these resulted in a charge of domestic assault. We don't know how many other calls resulted in a charge other than domestic assault. However, these numbers suggest that somewhere between one quarter to two-thirds of all domestic occurrences that the police respond to in North Simcoe are serious enough to lay charges. What isn't known is the amount of domestic violence that goes unreported to the police.

The good news is that, according to the 1999 General Social Survey, rates of wife assault in Ontario are on the decline and the percentage of female spousal violence victims who report the violence to the police is rising.*

* Criminal Code of Canada

* Family Violence in Canada: A Statistical Profile 2001. Statistics Canada

For your information:

La Maison Rosewood Shelter is an emergency shelter that provides support to abused women and their children in North Central Simcoe County. Counsellors provide free, confidential support 24 hours a day, seven days a week.

Crisis phone: English: 24hrs (705) 526-4211
 French: Mon.-Fri. 9-5 (705) 737-2788; 1-800-211-4954
 After hours phone: French: 1-877-679-2229

Number of vandalism charges in North Simcoe vs. the number of vandalism complaints in a one-year period in North Simcoe.

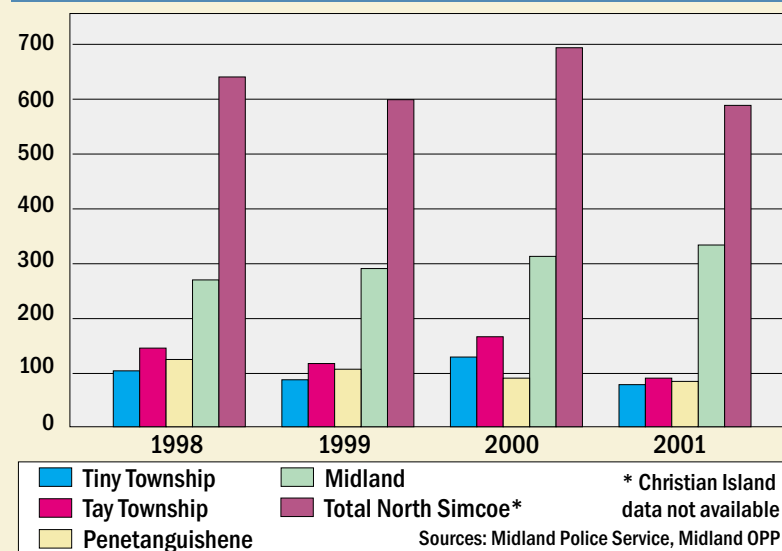
According to the Criminal Code, vandalism falls under the category of "mischief". Anyone commits mischief who wilfully:

- destroys or damages property;
- renders property dangerous, useless, inoperative or ineffective;
- obstructs, interrupts or interferes with the lawful use, enjoyment or operation of property; or
- obstructs, interrupts or interferes with any person in the lawful use, enjoyment or operation of property.

Mischief also relates to the destruction or alteration of data.

Mischief data are available for all regions of North Simcoe except Christian Island for the years 1998 to 2001. These data include mischief over \$5,000 and mischief under \$5,000. By far, the majority of mischief that occurs is that under \$5,000.00.

Mischief Complaints in North Simcoe, 1998 - 2001



Midland has consistently had more mischief complaints than the other regions of North Simcoe over the past four years. However, not only is the population of Midland greater than the other regions, it also draws in people from the surrounding areas for entertainment and recreation. These factors may account for the higher number of complaints in Midland. In 2001, the total number of mischief complaints in North Simcoe actually was lower than in the previous three years.

Total Number of Mischief Complaints in North Simcoe, 1998 - 2001

Year	North Simcoe*
1998	649
1999	606
2000	704
2001	599

*Includes Midland, Penetanguishene, Tiny Township and Tay Township

In 2001, Midland had 341 mischief complaints; however, only 46 of them (13.5%) resulted in charges. According to both the Midland Police Service and the OPP, North Simcoe is not a "vandal community". Much less vandalism occurs than people think and when something is damaged, it is quickly repaired so as not to encourage further crime.

10 INDICATORS

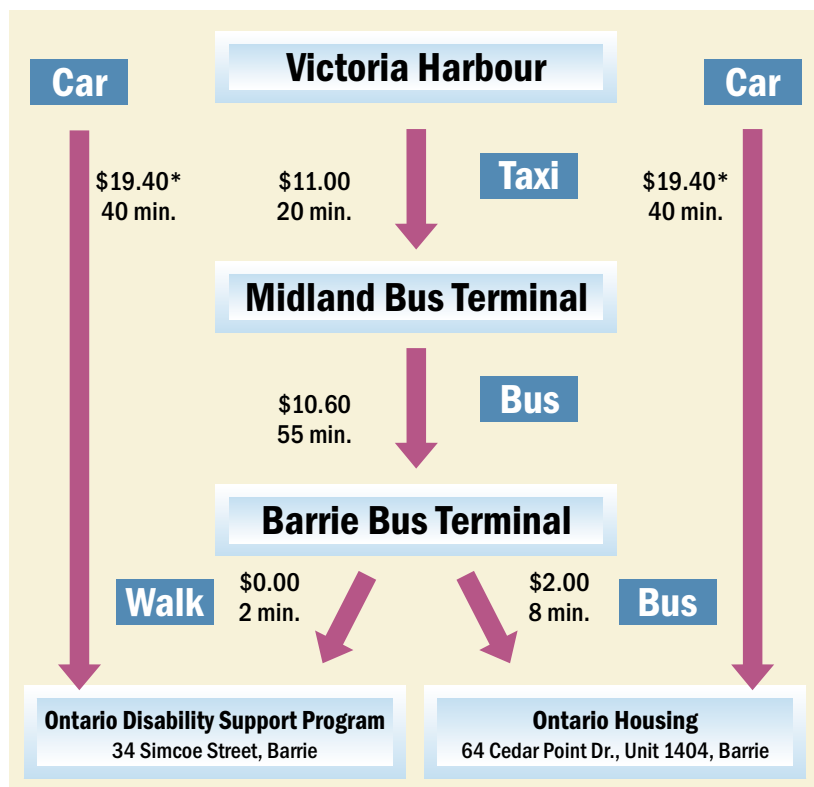
Indicator 10 Transportation

The cost and time it takes to make a return trip by various modes of transportation (car vs. bus and taxi) to centralized services not available in North Simcoe.

The lack of centralized services located in North Simcoe poses a transportation challenge for those who are not able to drive. Additionally, the cost associated with commuting to the service either by car or otherwise can be formidable.

In order to show this, we chose to compare the cost and time it takes to get to two services available in Barrie and not here: Ontario Housing and Ontario Disability Support Program. The Ontario Disability Support Program office is located beside the bus terminal in Barrie (34 Simcoe St.) and the Ontario Housing office is located at 64 Cedar Point Drive. The starting point for this indicator is Victoria Harbour.

The following diagram shows the approximate time and cost to get to both of these services either by car alone or by using taxi and bus. Please note: this diagram doesn't take into account the waiting time for the taxis and/or buses. Free parking is available near both services.



This indicator doesn't take into account the return trip to Victoria Harbour as the time would vary depending on waiting time(s) for the bus(es). A person travelling by car can simply drive back right after the appointment. A person relying on the transit system must walk back to the bus terminal (from the Ontario Disability Office) or wait for the bus back to the bus terminal (from the Ontario Housing Office), then catch a connecting bus up to Midland and a taxi to Victoria Harbour. For your information, the schedules for PMCL bus service to and from Barrie (for hours pertinent to this indicator) and the Barrie Transit information are listed below.

Note: Barrie is the closest city to North Simcoe and direct bus routes from Midland are possible. For centralized services located elsewhere, like Midhurst, the cost and time for transportation to these services would be substantially higher.

PMCL Coach Service between Midland and Barrie

Fares (1 way)

Adult	\$10.60	Student (-15%)	\$9.01
Senior (-10%)	\$ 9.54	Child (-50%)	\$5.30

Schedules

Midland → Barrie		Barrie → Midland	
Week Day	Departure Time	Week Day	Departure Time
Monday - Friday	7:10	Monday - Friday	9:35
Monday - Friday	11:45	Monday - Friday	15:25
A one way trip takes 55 minutes		Monday - Friday	18:45
		Friday Only	22:10

Barrie transit information

A 60-minute ride on any bus is \$2.00 for adults, students, seniors and children. Pre-school children and seniors are free. Up to three elementary children can ride Barrie Transit FREE when accompanied by an adult or senior.

To get to the Ontario Housing office: take the Letitia South Route which leaves the bus terminal every 30 minutes at 15 minutes before the hour and 15 minutes after the hour. The trip to the Ontario Housing Office takes between 5 to 8 minutes.

	Ontario Disability		Ontario Housing	
	Taxi & Bus	Car	Taxi & Bus	Car
Cost (one-way)	\$21.60	\$19.40*	\$23.60	\$19.40*
Time (one-way)	77 min.	40 min.	83 min.	40 min.

* Using 34¢ per km.



Indicators in progress

Data for these indicators either were not available to us in time for this report or currently are not collected.

Transportation

Cost per trip (assuming standard fare between locations) and number of trips taken by taxi between communities in North Simcoe within the past year.

Cost per trip and number of trips taken by taxi within a single community e.g. Midland, Penetanguishene or Victoria Harbour etc. within the past year.

Number of people taking same day return bus to Barrie, time required to get to Barrie, and frequency of departure times per day.

Jobs

Number of people aged 18-25 who have been hired for full-time work in past year in jobs that pay enough for a person to live on compared total number of full-time and part-time jobs offered to this age group.

Number of jobs filled by high school graduates (people with high school as highest education level) in past year with wages high enough to live on compared to the total number of jobs available to this group.

Number of jobs filled by college graduates (people with college as highest education level) in past year with wage high enough to live on compared to the total number of jobs available to this group.

Number of jobs filled by university graduates (people with university as highest education level) in past year with wages high enough to live on compared to the total number of jobs available to this group.

Percent of the population who are seasonally employed and percent of those who make enough to live on for 12 months.

Recreation

Cost, number, (type) and % of total youth population enrolled in sports/recreation programs for a period of one year

Number, type and average cost of recreation programs available to youth by season.

Health

Average age of family doctors in North Simcoe compared to the average age of retirement for doctors in Ontario.

Patient load per specialist and range of waiting time for an appointment.

Percent of population who have to travel outside of North Simcoe for specialized health care.

Environment

Number of problem septic tanks compared to the total number of septic tanks in North Simcoe.

Number of well water tests that failed safe drinking water standards over the total number tested per region in past year and reason(s) for failure.

Number of municipal water tests that failed safe drinking water standards over the total number tested per region in past year and reason(s) for failure.

Average kg of garbage per household going to landfill and kg of recycling per household.

Access

Percent and type of buildings in North Simcoe that are wheelchair/stroller accessible.

Number of drivers from North Simcoe who have gone to Barrie, Orillia, Parry Sound, Collingwood, etc. for a driving test in the past year and average number of km travelled by each driver.

Housing

Range of cost of rental housing and income required if a maximum of 30% of income is spent on housing.

Population of North Simcoe who require public housing and number of units needed to serve the community compared to number of units available.

Education

Literacy rate in North Simcoe.

High school graduation rate for North Simcoe compared to Ontario rate.

Support

Local business participation in support of local events, organizations, and schools through donations and/or in-kind support.



The Future



You can see that there is opportunity to develop more indicators to measure both those things that we wish to keep, protect, or enhance and those things we wish to change or improve. With the measurement of those indicators comes more opportunity for action. A multi-year project? Absolutely. Opportunities for you to become involved? Limitless!

Participants were asked to look 50 years into the future. Because the consultations were planned to last only 2 hours we asked participants to make the assumption that all the things that they said they valued would be protected or even enhanced in the future. They were asked to look particularly at the items identified as issues or challenges and, projecting 50 years into the future, describe what our community would be like without those problems.

Q THE QUESTION

I want you to look 50 years into the future. What would our community be like if these issues no longer existed? This is not a time for solutions but a time for a description of a utopian future.

Here is a summary description using sentences and phrases from the consultations ...

North Simcoe is a place for all. We have a balance between the vibrant young productive community and a healthy retirement community with mutual respect across generations. Diversity is celebrated. We value and support all our members, regardless of ability, ethnicity or age. Newcomers are welcome: we have a culture of friendliness.

Everyone can work at his/her skill level within the community and make an adequate living. Our young people have a choice about living here because there are now jobs for them here. However, in spite of the growth in our job numbers over the past 50 years so that all those

in the job market can be gainfully employed and intellectually stimulated, we have still maintained that small town feel.

Over the past 50 years we have seen development but that development took place with the effect on the environment and society as well as the economy in mind. In fact, we live in a community that is the result of strong municipal leadership that resisted the demand for increased density and growth to the detriment of what we see as good in our community. Planning in all North Simcoe is integrated. There is a strong infrastructure (e.g roads, sidewalks, water, sewers, communication technology) that can support whatever the future brings. With the growth we have seen we have ensured that we have enough services to meet the needs of all, including quality affordable housing appropriate to the needs of the individuals in our community, transportation, and supports and services for all those who need them.

We have a diversified, efficient, accessible, affordable transportation system. Links between communities have been established and are maintained.

Children can be born, raised, and educated here. In fact, there are now full educational facilities on Christian Island. We have safe, affordable childcare available for every child who needs it. There are lots of places for youth to gather with all kinds of activities at low or no cost.

In fact, people of all ages are active and healthy. However, health care is quickly accessible when people need it. Our medical facilities reflect the changing demographic of our population. There is local first line access to quality health care from the cradle to the grave. One of the biggest successes is the elimination of diabetes on Christian Island as well as elsewhere.

We are a small, safe, worry free community. Residents can go anywhere in North Simcoe and feel safe and secure from other people and from pets. We have effective policing with a personal touch. Domestic violence has been eliminated.

People still come to North Simcoe for the beautiful beaches. There is broad access to the natural beauty of our area.

We have a good life.

action teams

ACTION TEAMS

Identifying what our community values and what challenges exist is just the first step. In order to have an effect and make improvements there must be action. Our goal is to continuously improve our community by making incremental effective change.

Who Can Be On An Action Team?

Anyone and everyone is welcome!
Bring your Enthusiasm and Passion,
your Patience and your Willingness to Work.

needed:

- Fearless Leaders
- Realists
- Creative Thinkers
- Supporters
- Good Deed Doers
- Optimists
- Visionaries
- Team Players
- Problem Solvers
- Little Engines That Could ...

What Is An Action Team?

An Action Team will be a small group of people who will focus on one aspect of an indicator and commit to work for a period of one year or less to improve that aspect. Action Team members will be expected to attend meetings of the team and contribute to the work of the team.

What Help Will The Actions Teams Get?

The North Simcoe Community Futures Development Corporation through funding from Industry Canada/FedNor has agreed to sponsor the next step in this multi-year process. Each group will receive training and guidance from a skilled local facilitator/trainer and administrative support from NSCFDC.

What Will An Action Team Be Responsible For?

Clearly identifying its purpose
Gathering information
Forming a plan
Implementing that plan
Evaluating the effectiveness of the plan
Having fun



I'm Interested! Now What Do I Do?

**Contact: Mary DiTomaso at NSCFDC
705-526-1371 or mditomaso@nscfdc.on.ca
Give us your name, number, email address,
area of interest and the best meeting time
to suit your schedule.**

What Happens Next?

We ask that all those interested in becoming Action Team members please attend a preliminary meeting at NSCFDC offices, 355 Cranston Crescent in Midland, on **May 15, at 12:00 Noon**. Please call ahead to let us know you are coming and to make sure we have enough lunch for you. **(705) 526-1371**

We Look Forward to Working With You



Additional copies of this report are available through the
North Simcoe Community Futures Development Corporation.
355 Cranston Crescent, P.O. Box 8, Midland, Ontario L4R 4K6
or visit our website www.nscfdc.on.ca



acknowledgments

We acknowledge with thanks the work of Maureen Hart and Hart Environmental Data in measuring indicators which has been both an inspiration and a foundation for this project.

Special thanks to the following organizations for helping us with our data search:

Christian Island Band Council
Community Care Access Centre Simcoe County
Community Link North Simcoe
École Secondaire Le Caron
Human Resources Development Canada
Midland Bay Taxi
Midland in Motion
Midland OPP
Midland Police Service
Midland Secondary School
Ministry of the Environment,
Environmental Monitoring & Reporting Branch

North Simcoe Hospital Alliance
Penetanguishene Secondary School
Severn Sound Environmental Association
Simcoe County District Health Unit
Simcoe York District Health Council
St. Theresa's High School
Town of Midland
Town of Penetanguishene
Township of Tay
Township of Tiny
Wye Marsh Wildlife Centre
YMCA

We would like to thank Emily Harris and Cathi Brown who have devoted countless hours to this project. This has truly been a labour of love. Without your tireless efforts and your expertise, this project would not have come together. Thanks to Liam (who was not yet born when we started to plan the project) and to his baby sister, Kendra, for attending meetings with mom Cathi and keeping a close eye on Emily and Cathi as they sorted through all the data. It is for all the Liams and Kendras and their families who live in North Simcoe now or who will join us that we strive to make North Simcoe a healthy and vibrant community for the future!

thanks



We Could Not Have Done This Without The Generous Donations Of



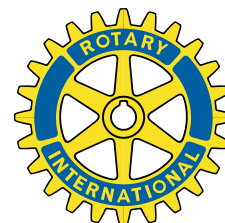
THE ONTARIO TRILLIUM FOUNDATION
LA FONDATION TRILLIUM DE L'ONTARIO

“The Ontario Trillium Foundation is an agency of the Ministry of Tourism, Culture and Recreation. With \$100 million in annual funding from Ontario's charity casino initiative, the Foundation provides grants to eligible charitable and not-for-profit organizations in the arts, culture, sports, recreation, environment and social service sectors.”

In partnership with FedNor and
En partenariat avec FedNor et



Canada



**Rotary Club
of Midland**



WORKING TOGETHER TO BUILD A PROSPEROUS COMMUNITY

NORTH SIMCOE/SIMCOE NORD

Community Futures Development Corporation

Société d'aide au développement des collectivités

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